



## Ralph Lauren Partners with the PGA of America as Official Outfitter of the 2023 United States Ryder Cup Team

*Represented by Ralph Lauren Golf Ambassadors, Captain and Vice-Captain of the U.S. Ryder Cup Team, Zach Johnson and Davis Love III*

NEW YORK, NY — August 16, 2023 — Ralph Lauren (NYSE: RL) is proud to continue its partnership with the PGA of America as the Official Outfitter of the 2023 United States Ryder Cup Team. Combining the rich heritage of the greatest team event in golf with innovative performance fabrics.

Ralph Lauren will provide the U.S. Team with uniforms, outerwear and tailored clothing to be worn during the Opening Ceremony and Welcome Dinner as well as upon arrival and during play at the 44th Ryder Cup, which will be contested at Marco Simone Golf & Country Club in Rome, Italy from Sept. 29–Oct. 1. Ralph Lauren will also outfit all caddies, spouses and partners of the U.S. Team, including Ralph Lauren Golf ambassadors Team Captain Zach Johnson and Vice-Captain Davis Love III.

The team's on-course uniforms are crafted in the best-in-class performance fabrics and showcase an elevated, modern approach to design. The collection exemplifies the American spirit with a red, white and blue palette and details that bring a patriotic homage to the team's apparel. The Americana spirit continues through to off-course t-shirts showcasing the iconic Polo Bear.

Engineered with the rigors of professional golf in mind, each garment is constructed with the highest quality tech fabrics, providing optimal moisture-wicking properties, stretch and enhanced airflow. Polo shirts are designed to accommodate any swing radius, while pants are lightweight and flexible. Layering and inclement-weather pieces — including a cashmere hoodie, half-zip pullovers, 3-layer rain gear, a cricket sweater, and packable windbreaker — are all effortlessly fused into the collection to keep the U.S. Team comfortable under all

conditions. There are two products exclusive to the Ryder Cup Official Uniforms including a lightweight tech half-zip featuring a new star ombre embossed pattern and 5-pocket tailored trousers embossed with an assortment of motifs synonymous with the competition.

The Ralph Lauren Ryder Cup collection includes a timeless array of RLX Golf apparel, and will be available for fans to purchase on [RalphLauren.com](https://RalphLauren.com), [Shop.RyderCup.com](https://Shop.RyderCup.com), in select golf clubs, resorts and retail stores, and Bloomingdales.

Ralph Lauren's partnership with the PGA of America reinforces the brand's dedication to golf as well as its leadership in major global sporting initiatives, including the U.S. Olympic and Paralympic Teams; The Championships, Wimbledon; the US Open; the Australian Open; the U.S. Ryder Cup team; and the American Junior Golf Association.

For more information about the PGA of America, visit [pga.com](https://pga.com). For more information about Ralph Lauren, visit [RalphLauren.com](https://RalphLauren.com).

### ABOUT RLX GOLF

The RLX Golf collection draws inspiration from the traditional aesthetic of Polo, updating it to create a modern sensibility focused on performance-driven design. From sophisticated styles to the most technologically advanced fabrics available, RLX Golf is the ultimate in functional luxury and provides pieces that are ready for whatever the conditions bring, on the course or off.

Ralph Lauren is the Official Outfitter the United States Ryder Cup Team and partner of the AJGA. Ralph Lauren is proud to continue its sponsorship of golf ambassadors Andrea Lee, Billy Horschel,

Davis Love III, Devon Bling, Doc Redman, Jonathan Byrd, Nick Watney, Sean Foley, Smylie Kaufman, Todd Anderson, Tom Watson, Trevor Werbylo, Troy Taylor III, Tyler Strafaci and Zach Johnson.

The RLX Golf collection is available in select Ralph Lauren stores, exclusive private clubs and resorts, and online at [RalphLauren.com](https://www.RalphLauren.com).

#### **ABOUT RALPH LAUREN CORPORATION**

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of luxury lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been developed across a wide range of products, brands, distribution channels and international markets. The Company's brand names – which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others – constitute one of the world's most widely recognized families of consumer brands. For more information, visit <https://corporate.ralphlauren.com>.

#### **ABOUT THE PGA OF AMERICA**

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit [PGA.com](https://www.PGA.com) and follow us on [Twitter](#), [Instagram](#) and [Facebook](#).

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