



Ralph Lauren Joins Global Fashion Agenda’s Strategic Partner Group, Supporting its Mission to Prioritise Sustainability in Fashion

September 28, 2021 – [Global Fashion Agenda](#), the leading non-profit for industry collaboration on sustainability in fashion, announced today that [Ralph Lauren Corporation](#) (NYSE:RL), the global, iconic leader in premium lifestyle products, will join its group of Strategic Partners. Ralph Lauren enters Global Fashion Agenda’s new strategic partnership with the aim to help lead the fashion industry’s journey toward a more sustainable future through bold action on sustainability and will play an active role in developing Global Fashion Agenda’s thought leadership platform – including the [Fashion CEO Agenda](#). Global Fashion Agenda’s circle of hand-picked industry leaders also includes: ASOS, BESTSELLER, H&M Group, Kering, Fung Group, Nike, PVH Corp., Sustainable Apparel Coalition, and Target.

For more than 50 years, the notion of timelessness has defined the Ralph Lauren business and brand – this reverence for things that last extends to its culture, communities and the wider world. Throughout its history, Ralph Lauren has prioritised sustainability in fashion, most recent innovative steps include developing [Color on Demand](#), a revolutionary platform that aims to transform how the fashion industry dyes cotton, introducing a circularity strategy and increasing transparency across social and environmental impacts. Most recently, the Company announced the integration of key ESG metrics into its executive remuneration and its ambitious goal to [achieve net zero](#) global greenhouse gas (GHG) emissions from its operations and its value chain by 2040.

Federica Marchionni, CEO, Global Fashion Agenda, said: “Ralph Lauren Corporation is devoted to improving its sustainability performance and advancing progress in the industry as a whole. It is a legendary brand known across the globe for its timeless style, and so it has the power to inspire and influence industry change at scale. I am thrilled to welcome it to our Strategic Partner group, which represents the diverse segments of the fashion industry – spanning luxury, lifestyle, e-commerce, high-

street and supply chain management. Through this partnership, I am confident that we can create even more impact in our pursuit of a prosperous industry for both planet and people.”

Patrice Louvet, President & CEO, Ralph Lauren Corporation, said: “At Ralph Lauren, we understand that creating a more sustainable and equitable world requires collective action and deep collaboration. As we focus on identifying breakthrough solutions that have the potential to be scaled across our industry, we look forward to working together with the Global Fashion Agenda and its partners to drive meaningful change.”

The partnership is effective from 1 October 2021. Find out more about Global Fashion Agenda’s [partners](#) and [initiatives](#). Read more about Design the Change in Ralph Lauren’s fiscal year 2021 Global Citizenship and Sustainability Report [here](#).

Patrice Louvet, President & CEO, Ralph Lauren Corporation, will present a keynote speech at CFS+ – the digital edition of Copenhagen Fashion Summit – taking place on 7-8 October 2021. Find out more [here](#).

ABOUT DESIGN THE CHANGE

Design the Change, Ralph Lauren Corporation’s strategy, is both a commitment and a journey to create a positive impact in society. It is based on our belief that, together with our industry, we can deliver the change required for a more sustainable and equitable future. Design the Change is anchored in commitments that will drive progress across our three focus areas: Creating Timeless Style, Protecting the Environment and Championing Better Lives, and it is underpinned by ambitious goals that guide the Company’s work across citizenship and sustainability. Ralph Lauren is a signatory to the We Are Still In declaration and the UN Fashion Industry Charter for Climate Action, pledging to limit our emissions in line with the Paris Agreement goals. The Company is also

a member of the G7 Fashion Pact, a group of fashion leaders working to stop global warming, restore biodiversity and protect the oceans. For more information, visit our [Company website](#).

ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names—which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others—constitute one of the world's most widely recognized families of consumer brands. For more information, go to <https://corporate.ralphlauren.com>.

ABOUT GLOBAL FASHION AGENDA

[Global Fashion Agenda](#) is a non-profit organisation that fosters industry collaboration on sustainability in fashion to drive impact. Its mission is to make sustainability fashion's first priority by mobilising and guiding the fashion industry to take bold and urgent action on sustainability.

The organisation has been leading the movement since 2009 and is behind the renowned event on sustainability in fashion, Copenhagen Fashion Summit and its digital edition [CFS+](#), [the Innovation Forum](#), and thought leadership publications including [Fashion CEO Agenda](#) and [Fashion on Climate](#).

In partnership with its Strategic Partners, ASOS, BESTSELLER, H&M Group, Kering, Fung Group, Nike, PVH Corp., Ralph Lauren Corporation, Sustainable Apparel Coalition, and Target, our Strategic Knowledge Partner, McKinsey & Company, and our Strategic Communication Partner, Karla Otto, Global Fashion Agenda spearheads the fashion industry's journey towards a more sustainable future.

CONTACT

Corporate Communications

Ralph Lauren

RL-Press@RalphLauren.com

Alice Roberta Taylor

Global Fashion Agenda

Senior Communications & PR Manager

alice@globalfashionagenda.com