



Ralph Lauren Introduces Face Mask Collection

Building upon Ralph Lauren's COVID-19 relief support over the past several months through donations to the World Health Organization as well as mask and gown production for our front-line workers, the brand has expanded its efforts by offering consumers high quality, high-filtration face masks. 100% of the profits from the sale of the masks will be donated to the COVID-19 Solidarity Response Fund for the World Health Organization, powered by the United Nations Foundation.

Two mask styles will be offered: the Polo Cloth mask and the Polo High-Filtration mask. The Polo cloth mask is an 80% particle filtration mask that is unisex and made from our signature shirting in a variety of fabrics, such as gingham, tartan, stripes and checks. The mask features an inner lining of antimicrobial-treated cotton to preserve fabric freshness, two layers of nonwoven filtration, and a soft, breathable outer layer. The Polo high-filtration mask is a 95% particle filtration mask that comes with replaceable filters and is treated with an anti-microbial coating to preserve fabric freshness. These masks are also unisex and have a more sleek, modern aesthetic, available in navy or black.

In March, Ralph Lauren Corporate Foundation, formerly known as the Polo Ralph Lauren Foundation, committed \$10 million to help our teams, our partners and our communities impacted by the novel coronavirus pandemic. Additionally, the Ralph Lauren Corporation produced 250,000 masks and 25,000 isolation gowns with our U.S. manufacturing partners. Now, using excess idle fabric from past seasons, the company has developed a full mask collection through researched technology that provides some of the highest quality filtration for the safety of our consumers.

The Polo cloth mask will be available for purchase in September, and the Polo high-filtration mask will be available for purchase in October on Ralphlauren.com and on the Polo App.

ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children, Chaps and Club Monaco, among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to <https://corporate.ralphlauren.com>.

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