



POLO
RALPH LAUREN

Ralph Lauren Returns As the Official Outfitter of the Australian Open 2022

MELBOURNE, AUSTRALIA — DECEMBER 15, 2021 — Ralph Lauren returns as the Official Outfitter of the Australian Open in 2022. This year, the Company has also designed the Official Towel and will introduce a commemorative Australian Open capsule collection for the first time.

“Ralph Lauren has defined a distinct sense of style for more than 50 years, and their fresh and modern style perspective is a perfect fit for the Australian Open,” Australian Open Tournament Director Craig Tiley said.

The Australian Open is the third Grand Slam tournament in the Ralph Lauren portfolio, alongside Wimbledon and the US Open. Other prestigious sporting partnerships for the brand include the US Olympic and Paralympic teams, the PGA of America and the PGA Championship, the US Ryder Cup Team, the US Open Golf Championship and the American Junior Golf Association.

As the Official Outfitter of the Australian Open in 2022 (AO22), Ralph Lauren outfits up to 4,000 staff, including all on-court officials and ballkids, as well as on-site staff. As part of the Company’s ongoing commitment to sustainability, the AO22 uniforms are made with sustainable materials combined with performance enhancing features, such as stretch, moisture-wicking properties and UV protection, all constructed for active play.

The commemorative collection features iconic Ralph Lauren styles done in a bold color palette inspired by the tournament’s fresh energy and playful spirit. The range includes polo shirts, jackets, headwear and accessories, and also incorporates sustainable materials like recycled polyester, recycled nylon and more responsibly produced cotton.

Ralph Lauren’s iconic Create-Your-Own program will be available exclusively on-site at AO22. Customers will be able to purchase and customize a selection of classic Ralph Lauren styles with their name or

initials, specially designed motifs incorporating Polo icons and AO22 exclusives.

The Ralph Lauren Australian Open Collection will be available for purchase on-site at the Ralph Lauren Australian Open retail pop-up stores, and at Polo Ralph Lauren retail stores and at Ralphlauren.com globally.

Additionally, this year Ralph Lauren is launching a new partnership with Tennis Australia — the AO Glam Slam presented by Ralph Lauren. This is an international community tennis event sanctioned by the Gay Lesbian Tennis Alliance and held in Melbourne during the Australian Open. With Ralph Lauren’s support, the AO22 will celebrate and promote the importance of equality with an array of exciting initiatives and activations.

ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company’s brand names—which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others—constitute one of the world’s most widely recognized families of consumer brands. For more information, go to <https://corporate.ralphlauren.com>.

ABOUT DESIGN THE CHANGE

Design the Change, Ralph Lauren Corporation’s strategy, is both a commitment and a journey to create a positive impact in society. It is based on our belief that, together with our industry, we can deliver the

change required for a more sustainable and equitable future. Design the Change is anchored in commitments that will drive progress across our three focus areas: Creating Timeless Style, Protecting the Environment and Championing Better Lives, and it is underpinned by ambitious goals that guide the Company's work across citizenship and sustainability. Ralph Lauren is a signatory to the We Are Still In declaration and the UN Fashion Industry Charter for Climate Action, pledging to limit our emissions in line with the Paris Agreement goals. The Company is also a member of the G7 Fashion Pact, a group of fashion leaders working to stop global warming, restore biodiversity and protect the oceans. For more information, visit our [Company Website](#).

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