



The World of Ralph Lauren Comes to Life in California in a Special Fashion Experience

Showcases the Spring 2023 collections in Southern California, for the first time

LOS ANGELES AND NEW YORK — October 13, 2022 — Ralph Lauren will present the Spring 2023 collections with a special World of Ralph Lauren fashion experience in Southern California, for the first time. With casual elegance and effortless sophistication, Ralph Lauren’s inspiration reflects the multifaceted lifestyles of the West Coast — where the worlds of sport, Western, prep and understated luxury are intertwined with his personal design sensibility always rooted in the spirit of optimism.

“I have always been inspired by the natural beauty, the heritage, and glamour of the West Coast of America. California has always been a land of dreams and contradictions — rugged coasts and red carpets. For the first time ever, I bring my dream of living here, sharing my worlds in an experience that celebrates a way of life I have always believed in — a mix of grit and glamour, energy and inspiration,” Ralph Lauren, Chief Creative Officer, Ralph Lauren Corporation.

The experience will include an expansive runway show and elegant seated dinner set against the spectacular backdrop of The Huntington Library, Art Museum, and Botanical Gardens in San Marino, California — an internationally renowned collections-based nonprofit institution that supports and promotes the humanities, the arts and botanical science.

Presenting the full breadth of the World of Ralph Lauren, the runway experience will showcase the luxury and craftsmanship of Collection and Purple Label, mixed with the rugged attitude of Double RL, the youthful and irreverent spirit of Polo Ralph Lauren and charming Childrenswear. The presentation features more than 100 models from multiple generations and families, including iconic faces from the brand’s formative years and of-the-moment models.

From signature cocktails on a beautiful loggia to a candlelit dinner overlooking a garden of roses, every detail will reflect a quintessentially Ralph Lauren expression of living. Guests will dine alfresco, enjoying a

classically American menu featuring Mr. Lauren’s favorites from The Polo Bar in New York. Dinner will be set with chic floral, ticking stripe and batik fabrics in a palette of blue and white that pair with delicate porcelain and crystal, natural brass hurricanes and romantic baskets of garden flowers, adding a sense of charm to the sophisticated evening.

The intimate experience will also be made available to consumers worldwide through a live stream on Ralph Lauren’s global social media platforms and [RalphLauren.com](https://www.RalphLauren.com).

ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing, and distribution of luxury lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been developed across a wide range of products, brands, distribution channels, and international markets. The Company’s brand names — which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children, and Chaps, among others — constitute one of the world’s most widely recognized families of consumer brands. For more information, go <https://corporate.ralphlauren.com>.

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