



Ralph Lauren Celebrates the 25th Anniversary of *Friends* with a Wear-to-Work Collection and Brings the Show's Most Recognizable Settings to Bloomingdale's

September 18, 2019—Ralph Lauren partners with Warner Bros. Consumer Products to celebrate *Friends* 25th anniversary by presenting a curated Wear-to-Work collection. The collection is a celebration of the brand's role in the series, as Rachel Green, one of the main characters, worked at Ralph Lauren throughout several seasons.

Just as *Friends* has proved to be a perennial favorite series for viewers over the last 25 years, this collection reflects Ralph Lauren's timeless styles and archetypes that have remained a go-to for the modern working woman. The collection, comprised of pieces from Polo and LAUREN Ralph Lauren, encapsulates the polished style synonymous with the iconic brand. Traditional wool suiting and turtlenecks are paired with new shapes and silhouettes in playful, yet sophisticated fabrications and colorways – trousers in black leather; skirts in suede, leather, and plaid with both midi and mini hem lengths; and jackets in velvet, faux leopard fur and purple shearling. The collection calls on tradition through pinstripe suiting, crested blazers, and equestrian-inspired accessories, while enhancing these classic pieces with navy and orange color-blocking and pops of leopard to offer a fresh fall spirit.

In celebration of the partnership, Ralph Lauren has teamed up with Bloomingdale's to bring the show's most memorable locations to select stores. On September 21st and September 22nd, shoppers at the Bloomingdale's 59th flagship store can enjoy a complimentary cup of coffee while lounging in a replica of Central Perk. Located in the retailer's Studio 59 space, the content creation hub has been transformed into the show's iconic coffee shop, complete with the famous orange couch. Starting today and through September 27th, shoppers looking for additional social media worthy moments can visit the store's third floor to see a re-creation of Rachel's office and a different section of Central Perk. Every two weeks, these iconic installations will travel to a different Bloomingdale's location including White Plains, Bergen County, Aventura, and the upcoming Norwalk store.

In addition to Bloomingdale's, the collection will be available globally in select Ralph Lauren retail stores and on RalphLauren.com beginning September 18th.

FRIENDS and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s19)

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ABOUT FRIENDS

Celebrating its 25th anniversary since its debut in 1994, Friends remains one of television's most beloved series. One of the highest-rated shows on television in its original network run, the series still remains a perennial go-to in syndication and on streaming services, where it continues to be a smash hit worldwide. A favorite among critics and fans alike throughout its 10-season run, Friends not only won the Emmy® for Outstanding Comedy series, but also garnered Emmy® Awards for series stars Jennifer Aniston and Lisa Kudrow. From Warner Bros. Television, Friends follows the lives and loves of a close-knit group of friends living in New York City: siblings Ross (David Schwimmer) and Monica Geller (Courtney Cox), along with friends Chandler Bing (Matthew Perry), Phoebe Buffay (Lisa Kudrow), Joey Tribbiani (Matt LeBlanc) and Rachel Green (Jennifer Aniston). Friends was created by David Crane and Marta Kauffman, who executive produced the series with Kevin Bright through Bright/Kauffman/Crane Productions in association with Warner Bros. Television.

ABOUT WARNER BROS. CONSUMER PRODUCTS

Warner Bros. Consumer Products (WBCP), a Warner Bros. Entertainment Company, extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, J.K. Rowling's Wizarding World, Looney Tunes and Hanna-Barbera. The division's successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

ABOUT BLOOMINGDALE'S

Bloomingdale's is America's only nationwide, full-line, upscale department store and a division of Macy's, Inc. It was founded in 1872 and currently operates 38 Bloomingdale's stores and 17 Bloomingdale's, The Outlet Stores, in California, Florida, Georgia, Hawaii, Illinois, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Texas, and Virginia. In addition, Bloomingdale's has an international presence with a location in Dubai. Be sure to follow @bloomingdales on social media, become a Loyalist, and for more information, or to shop any time, visit www.bloomingdales.com.

ABOUT RALPH LAUREN

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children, Chaps and Club Monaco, among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to <https://corporate.ralphlauren.com>.