



# Ralph Lauren to Donate 1.5 Million Products to Frontline Workers and Families in Need

*Delivers Ralph's Coffee to hospital workers in its hometown of New York City  
Builds on longstanding commitment to Pink Pony and cancer care*

NEW YORK – MAY 20, 2020 – Building on the Ralph Lauren Corporate Foundation's [\\$10 million commitment](#) to support COVID-19 relief, Ralph Lauren Corporation today announced a donation of approximately 1.5 million clothing products to support hundreds of thousands of frontline workers and families in need around the world. The clothing donation includes comfortable loungewear and daily items, such as sweatshirts, sweatpants, T-shirts and sweaters, and will be donated through charity networks as well as many of the Company's longstanding [Pink Pony](#) partners focused on cancer care.

In addition, the Company is bringing small comforts to hospital workers across its hometown of New York City, in the form of Ralph's Coffee and baked goods. Ralph's Coffee truck is visiting several New York City hospitals to provide complimentary La Colombe coffee and baked goods to hospital workers as a small gesture of our gratitude for their tireless service. Ralph's Coffee truck was recently stationed outside the Memorial Sloan Kettering Cancer Care Center and will continue to visit additional hospitals within the New York metro area over the next few weeks.

In March, the Ralph Lauren Corporate Foundation pledged \$10 million to COVID-19 relief, with commitments of support to fund grants for Ralph Lauren employees in need, the World Health Organization COVID-19 Solidarity Response Fund, the Council of Fashion Designers of America (CFDA) / Vogue Fashion Fund as well as a network of international cancer charities.

Within the area of cancer care, donated funds will benefit a network of international cancer institutions to help provide care for people with cancer who are especially vulnerable at this time. Across the U.S., U.K., France, Spain, Italy and Germany, donations are helping to fund personal protective equipment, testing, patient navigation programs, meals, laptops for tele-health, childcare support and more.

The Foundation and the Company also partnered with the CFDA Foundation to donate 250,000 masks and 25,000 gowns to U.S. frontline workers.

Learn more information about our [COVID-19 Relief Efforts](#).

## ABOUT THE PINK PONY FUND

Ralph Lauren has been a leader in the fight against cancer for over 20 years, helping to raise millions of dollars for philanthropic causes and social impact programs.

The Pink Pony Fund is the Ralph Lauren Corporate Foundation's initiative in the fight against cancer, supporting programs in the United States and a network of international charities for screening, early diagnosis, treatment, education and patient navigation.

## ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children, Chaps and Club Monaco, among others, constitute one of the world's most widely recognized families of consumer brands. For more information go to <https://corporate.ralphlauren.com>.

## PRESS CONTACT

[rl-press@ralphlauren.com](mailto:rl-press@ralphlauren.com)