



“When I decided months ago to share my Fall/Winter 2022 Collection in this intimate experience, there was no war in Ukraine. The tragedy and devastation we are witnessing now was unthinkable. Back then all I could think about was coming back together with my teams and all of you to share the hopefulness that collaboration and creativity can inspire.

So, in the midst of this sadness, we go forward united in our hope for peace, and our hope for the end of this pandemic and a return to being together. I am so proud to be with you again sharing not only a collection, but an optimism for living that respects the dignity of all.”

Ralph Lauren

Ralph Lauren Debuts The Fall/Winter 2022 Collection

NEW YORK, NY — MARCH 22, 2022 — As we reunite with friends and return to the places that have inspired us the most, Ralph Lauren debuts The Fall/Winter 2022 Collection set inside a contemporary New York residence within The Museum of Modern Art. Sleek architecture and sculptural design, beautiful objets d’art, and breathtaking views of the city skyline create an inviting environment for a coterie of interesting guests to come together once again and be immersed in the fashion, hospitality, and allure that encapsulates the world of Ralph Lauren.

“My Fall/Winter 2022 Collection is a celebration of the timeless style of black and white emboldened in the sleek lines of tailored silhouettes for both men and women. As we come back together, I wanted to share it in an intimate environment within the iconic beauty of The Museum of Modern Art in New York City.” — Ralph Lauren

The Fall/Winter 2022 Collection explores the bold, yet refined color palette of black and white, punctuated by pops of red for a touch of romance. Ralph Lauren celebrates the charm of personal style through this season of Women’s Collection and Men’s Purple Label, where details become the truest form of self-expression. Iconic furnishings from the Home collection complement the graphic elegance of the evening.

Women’s Collection conveys a refined luxury that takes the modern woman from day to evening with ease. Elevated sportswear has a

presence throughout, with classic suiting featuring sleek lines and structured tailoring. Menswear-inspired patterns such as pinstripes, houndstooth, and tartan plaids are paired back to hyper-feminine tops, capturing the juxtaposition that Ralph Lauren is so well known for. Eveningwear is prominent throughout and reflects an enduring elegance that depicts the sophistication of Ralph Lauren’s most beloved city. New shapes of cocktail and evening dresses instill eccentric glamour with intricate beading, sequin, and lace detailing.

The Collection is enhanced with accessories that underscore the essence of the season. The Welington Handbags debut on the runway with new seasonal iterations including a Doctor Bag, the latest rendition in the collection which appears in a luxurious alligator with gold hardware. For evening, the Deco Frame Bag is introduced as a new style in both a velvet and calfskin with embroidered detailing. Ralph Lauren’s RL50 Handbags are also seen throughout, in addition to the iconic Ricky, which is reimagined as a clutch in a beautiful velvet with leather detailing and gold monogram stitching. Footwear is a cohesive extension of the ready-to-wear, with two-tone spectator shoes in contrasting black and white, feminine pumps and sandals in pinstripe and velvet fabrications, and a classic heeled riding boot and Chelsea boot accented with a pop of red. Art deco jewelry takes inspiration from Nordic sweater patterns, expressed through crystal for an added touch of opulence.

Men's Purple Label echoes the sophisticated sensibility of Collection, with ready-to-wear grounded in the art of black and white dressing. Traditional menswear patterns of glen plaids and pinstripes remain prominent throughout and are made new with fresh pattern on pattern combinations and graphic detailing. Knitwear and outerwear make a strong statement for sumptuous cold-weather dressing with fabrications of cozy Nordic sweaters, a shearling Polo coat, and a red wool Cavalry Riding coat.

The experience will be made available to consumers worldwide through a livestream on Ralph Lauren's global social media platforms and at [RalphLauren.com](https://www.RalphLauren.com).

ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names—which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others—constitute one of the world's most widely recognized families of consumer brands. For more information, go to <https://corporate.ralphlauren.com>.

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