



Ralph Lauren Launches Special One-Year-Out Collection to Support U.S. Olympic & Paralympic Athletes

The Collection reaffirms the brand's commitment to supporting athletes during their extended year of training, so they can realize their dreams at the Tokyo Games in 2021

NEW YORK, NY, JULY 23, 2020 — Ralph Lauren Corporation, today, unveiled the Polo Ralph Lauren One-Year-Out Collection to support the United States Olympic & Paralympic Committee's (USOPC) Team USA Fund. As an official outfitter of the U.S. Olympic and Paralympic Teams in Tokyo next summer, Polo Ralph Lauren is proud to continue to support the athletes as they commit to another year of training.

With the postponement of the Olympic and Paralympic Games Tokyo 2020, which were originally scheduled to begin on July 24, 2020, Ralph Lauren has reiterated its dedication to the athletes' extended road to Tokyo by committing 25% of the purchase price of each unit from the collection to The Team USA Fund. The fund provides unrestricted support for athletes and the high-performance programming that helps them be their best as they focus on their pursuit of excellence at the Games. With the unanticipated postponement of the Games due to the COVID-19 pandemic, athletes need the support of sponsors and donors more than ever to support their extra year of training, as the USOPC receives no government funding for Olympic programs and, instead, relies entirely on financial support from philanthropic Americans and corporate partnerships.

The Olympic and Paralympic Games Tokyo 2020 will mark the seventh time Polo Ralph Lauren has been an outfitter of Team USA, continuing the strong relationship that has been carried through the Olympic Games in Beijing 2008, Vancouver 2010, London 2012, Sochi 2014, Rio 2016 and PyeongChang 2018.

The Polo Ralph Lauren One-Year-Out Collection was inspired by the graphic look of the Tokyo 1964 games and incorporates bold visuals, stripes and color-blocking done in a patriotic and spirited palette of red, white and blue. The Collection is 32 pieces comprised of men's, women's and children's.

Launching on July 23, exactly one year from the date of the new Opening Ceremony of the Olympic Games, the Collection will be supported by engaging imagery of the Ralph Lauren sponsored athletes, all organically captured within their current environment as they prepare for the Games. It will be available for purchase through Instagram Checkout on the athletes' and brands' handles, as well as on [Ralphlauren.com](https://www.ralphlauren.com) and select Ralph Lauren retail stores.

For more information about the USOPC's Team USA Fund, visit [TeamUSAFund.org](https://www.TeamUSAFund.org).

ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in five categories: apparel, footwear & accessories, home, fragrance and hospitality. For more than 50 years, Ralph Lauren's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children, Chaps and Club Monaco, among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to <https://corporate.ralphlauren.com>.

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