



## Ralph Lauren Brings American Style and Timeless Design to Milan Design Week with a Presentation of the Home Collection's Iconic Styles Honoring the Designer's Cinematic Vision

*The brand's Milan Design Week showcase also debuts its Fall 2025 Canyon Road Collection, celebrating Ralph Lauren's love of the American West and featuring the Company's third Artist in Residence collaboration*

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MILAN and NEW YORK — April 8, 2025 — In celebration of Ralph Lauren's (NYSE:RL) pioneering lifestyle approach to design, a special presentation of the signature worlds that have defined the Home collection for more than 40 years arrives at Palazzo Ralph Lauren alongside a debut of the Fall 2025 Canyon Road Collection. An immersive gallery of Ralph Lauren Home's iconic lifestyles — from the glamour of a modern penthouse to the grandeur of an English estate — offers a glimpse into Ralph Lauren's imaginative worlds, while the new Canyon Road Collection introduces a modern expression of a signature Ralph Lauren lifestyle, one that captures the spirit of the American West. The distinctive worlds presented at Palazzo Ralph Lauren continue the tradition of bringing the best of American design to the city of Milan.

As if moving through an exhibition of preserved stills from a movie, a gallery of four signature lifestyles synonymous with Ralph Lauren celebrates the designer's cinematic vision and innovation in lifestyle design. The gallery is filled with iconic furnishings that stand the test of time characterized by exceptional quality, world-class design and the finest materials. Made-to-order furniture meticulously crafted in Italy, under the strategic collaboration between Ralph Lauren and Haworth Lifestyle, honors an enduring commitment to exquisite craftsmanship.

**Estate** recalls the grandeur of an English country house defined by rich layering and heirloom quality furnishings that become more beautiful over time. Draped fabrics with romantic floral patterns reminiscent of classical gardens and archival paisleys in soft grays and blues envelope exceptionally crafted furniture, like the Chesterfield-inspired Clivedon

Tufted Bed carved from mahogany and wrapped in sumptuous leather and the mahogany Heiress Dresser with hand-painted floral motifs. Heritage plaids and tartans are juxtaposed with artful florals and ticking stripes, showcasing Ralph Lauren's signature ability to masterfully pair the unexpected.

**Island** offers the unassuming elegance and relaxed spirit of a warm weather retreat with its crisp white upholstered furniture, natural materials such as jute and classic blue-and-white accents. Iconic silhouettes like the mahogany Beekman Cocktail Table with its hand-carved, lacelike apron and the Jamaica Salon Sofa in pebbled linen exude a sense of tranquil luxury, while decorative throw pillows add pops of color in vibrant hues, such as turquoise and fuchsia, for a tropical feel.

Sophisticated and glamorous, **Penthouse** offers a modern sensibility with exquisite materials and sleek designs. The iconic carbon fiber RL-CF1 chairs, which draw inspiration from Mr. Lauren's own McClaren F1 racecar, are seated around the Art Deco-inspired rosewood Duke Dining Table showcasing the innovative materials and impeccable craftsmanship inherent to this cosmopolitan lifestyle.

**Western** draws influence from the rich heritage of the American West and celebrates the natural beauty of materials with furnishings that have a lived-in quality. Gathered beneath the rugged Straton Triple-Tier Chandelier, crafted from naturally shed antlers, four winged-back New Bohemian Artist Chairs feature patinaed saddle leather and bold

red-and-black fabrics featuring traditional Navajo weaving motifs from the Home collection's Artist in Residence collaboration with Diné (Navajo) textile artists Naiomi and Tyler Glasses.

The Fall 2025 Canyon Road Collection celebrates Ralph Lauren's love of the American West, drawing inspiration from its rich traditions and the beauty of its landscapes. The collection's minimal furniture silhouettes are rendered in natural materials, such as rustic oak and hand-burnished saddle leather, showcasing a beautiful patina that complements the bold designs of the Canyon Road fabrics. Exquisite Western-style joinery and artisan-finished, hand-selected oak featured in the Canyon Road Console and Dining Table to thoughtful rounded brass nailhead detailing on the sling back, saddle leather Canyon Road Dining Chair, reflect the collection's fine craftsmanship.

"Ralph Lauren Home is my way of sharing the art of living in its many forms, inspired by the way people live out their dreams all over the globe," said Ralph Lauren, Executive Chairman and Chief Creative Officer, Ralph Lauren Corporation. "The Canyon Road Collection speaks to my longtime love of the American West – the heroic beauty of its landscapes, its unique heritage and the Indigenous people who have been part of preserving its lands and traditions for centuries. Bringing the most authentic expression of the West to life means working with the artisans practicing these traditions and sharing their stories with the world."

The special collaboration with seventh-generation weavers Naiomi and Tyler Glasses includes fabrics, floorcoverings, textiles and decorative accessories that incorporate cherished cultural symbols found in many Navajo weavings. After debuting Ralph Lauren's Artist in Residence program with [the three-part Polo Ralph Lauren x Naiomi Glasses collection](#), Naiomi returns to the program with her brother, Tyler, and new designs inspired by the beauty of their homelands on Dinétah (Navajo Nation) and the weaving tradition they learned from their late grandmother.

The third Artist in Residence collaboration for Ralph Lauren, and first for the Home collection, this is part of the Company's efforts to shift from inspiration to collaboration with the artisans who sustain heritage crafts. The program invites artists to participate in an immersive product collaboration with Ralph Lauren's creative teams in a mutually beneficial exchange, combining their unique skills with the Company's core brand sensibilities.

For over 40 years, Ralph Lauren's Home collection has inspired a more beautiful way of life built upon a respect for tradition and an appreciation for things that last. For the first time during Milan Design Week, the many iconic worlds of Ralph Lauren Home come together to celebrate Ralph Lauren's revolutionary lifestyle vision.

## ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of luxury lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been developed across a wide range of products, brands, distribution channels and international markets. The Company's brand names – which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others – constitute one of the world's most widely recognized families of consumer brands. For more information, visit <https://corporate.ralphlauren.com>.

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