



## Ralph Lauren Expands Partnership with Major League Baseball with Exclusive Limited-Edition Fall Collection

*New product capsule includes the Yankees, Dodgers and introduces Red Sox all in sleek monochromatic black-on-black colorways*

NEW YORK, NY — October 7, 2021 — Ralph Lauren releases its highly anticipated next collection in partnership with Major League Baseball (MLB). With extremely limited distribution, the capsule is uniquely different from the inaugural Spring collection and continues to feature some of baseball's most iconic teams, including the Yankees and Dodgers, and introduces the Red Sox to the assortment.

In May, Ralph Lauren announced its new partnership with MLB to celebrate the rich heritage of America's favorite pastime by designing three special collections across multiple teams. The collaboration between both brands was inspired by, and born out of, Mr. Lauren's love of the sport that has stayed with him since his childhood. The first collection featured satin jackets that were inspired by what Mr. Lauren wore throwing out the ceremonial first pitch at Yankee Stadium in 2018, Polo shirts, fleece sweatshirts, New Era caps and team-themed Polo Bear shirts and sweatshirts for adults and children. The collections reflected the celebrated colorways authentic to each team.

For Fall, the new limited-edition capsule showcases a more directional and modern design aesthetic, incorporating a luxe fashion sensibility with everyday comfort. The collection consists of an edited assortment of exclusive product, featuring wool baseball jackets with leather piecing, fleece hoodies and joggers, as well as a canvas and leather tote, all in sleek, black-on-black colorways across the Yankees, Dodgers and Red Sox.

The collections will be available for purchase starting **October 7th** on The Polo App in North America, in select specialty stores, MLBShop.com, MLB Flagship Store (NYC), select stadium stores, as well as select Ralph Lauren stores globally, select wholesale stores in the EU, The Polo App (UK), as well as on RalphLauren.com in Asia.

To continue building on the excitement of the partnership, an additional capsule will be released for Holiday with new designs featuring more Ralph Lauren iconography.

The MLB partnership marks another addition to Ralph Lauren's prestigious sporting partnership portfolio, including the U.S. Olympic and Paralympic Teams; The Championships, Wimbledon; the US Open; the Australian Open; the PGA of America and the PGA Championship; the U.S. Ryder Cup team; the U.S. Open Golf Championship; and the American Junior Golf Association.

### ABOUT RALPH LAUREN CORPORATION

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in five categories: apparel, footwear & accessories, home, fragrances and hospitality. For more than 50 years, Ralph Lauren has sought to inspire the dream of a better life through authenticity and timeless style. Its reputation and distinctive image have been developed across a wide range of products, brands, distribution channels and international markets. The Company's brand names—which include Ralph Lauren, Ralph Lauren Collection, Ralph Lauren Purple Label, Polo Ralph Lauren, Double RL, Lauren Ralph Lauren, Polo Ralph Lauren Children and Chaps, among others—constitute one of the world's most widely recognized families of consumer brands. For more information, go to <https://corporate.ralphlauren.com>.

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